

ASSIGNMENT ON KEYWORDS INTENT

1. Informational Intent keywords

How to create a content marketing strategy for small businesses?

2. Commercial Intent keywords

Cheap website hosting with good uptime

3. Transactional Intent keywords

Order customized T-shirts for corporate events online

4. Navigational Intent keywords

Nike Air Max 270 men's shoes official store

5. Informational and Commercial

Top-rated Bluetooth speakers and where to buy them

6. Informational and Transactional

How to buy a new iPhone online and get free shipping?

7. Informational and Navigational

How to track my order from Walmart.com?

8. Commercial and Transactional

Best gaming laptops with 20% off discount

Best email marketing software for small businesses with a discount offer

9. Commercial and Navigational

Target discounts on home appliances page

10. Commercial and Informational

iPhone 15 vs iPhone 14 comparison with prices

11. Transactional and Navigational

Walmart cart page for TV purchase

12. Transactional and Informational

Nike Air Max 270 reviews and discount codes

13. Transactional and Commercial

Buy Nike Air Max 270 with free shipping

14. Navigational and Informational

Nike Air Max 270 product details page

15. Navigational and Commercial

Amazon product page for iPhone 15 to buy now

16. Navigational and Transactional

Amazon iPhone 15 checkout page to buy